



**Iowa Mississippi River Parkway Commission  
Called Meeting  
10:00 a.m. March 7, 2022  
800-509-6344. Passcode. 5778996#**

The members of the Iowa Mississippi River Parkway Commission are holding this meeting by electronic means pursuant to the provisions of the Iowa Open Meetings Law, Section 21.8, Code of Iowa.

Because there is a limited agenda for this meeting, and we are expecting this meeting to be of relatively short duration, the expense of transporting the Commission members to another common location to attend the meeting in person is unnecessary, excessive, and impractical. The meeting is being held by conference call originating from the F&M Bank and Trust, Burlington, Iowa. The public can call in from a remote location and join by conference call. Public notice of the meeting has been issued in accordance with Iowa Code Section 21.4.

**MRPC Call to order and Statement**

The meeting was called or order by Martin Graber, Chair; Lisa Walsh, Vice-Chair; Jim Janett, Paula Mayer, Katie Hammond, Paul Carroll, and Ann Geiger

Absent: Roger Thomas, Jerod McGovern, Jane Regan, Leslie Webster

Others: Emily Whaley, Iowa DOT, Kati Kenne, Iowa Tourism Office

**I. Discuss and approve outdoor advertising**

Mayer presented options for the purchase of billboards. She showed a map of 10 locations, and her suggestions for which the ones she felt had the most effect. The billboards would run May 15 – July 15. She said she would use the same design as last year and add the All American Road designation. The billboards selected were located: HY-20, NW Dubuque; HY-61 S Dubuque; Hy-61 Muscatine; I-80/II78 at Annawan II; I-80 Des Moines; and a second I-80 Des Moines.

Motion to approve the purchase of billboards up to an amount of \$5,700 by Mayer, and seconded by Carroll. The motion carried. Using same billboards as last year.

**II. Future meeting reminder and adjourn**

The next meeting is scheduled April 29 at the Eco Center in Camanche. Geiger said she is waiting for a call back to see if it would be able to host a zoom meeting. Location may have to be changed.