



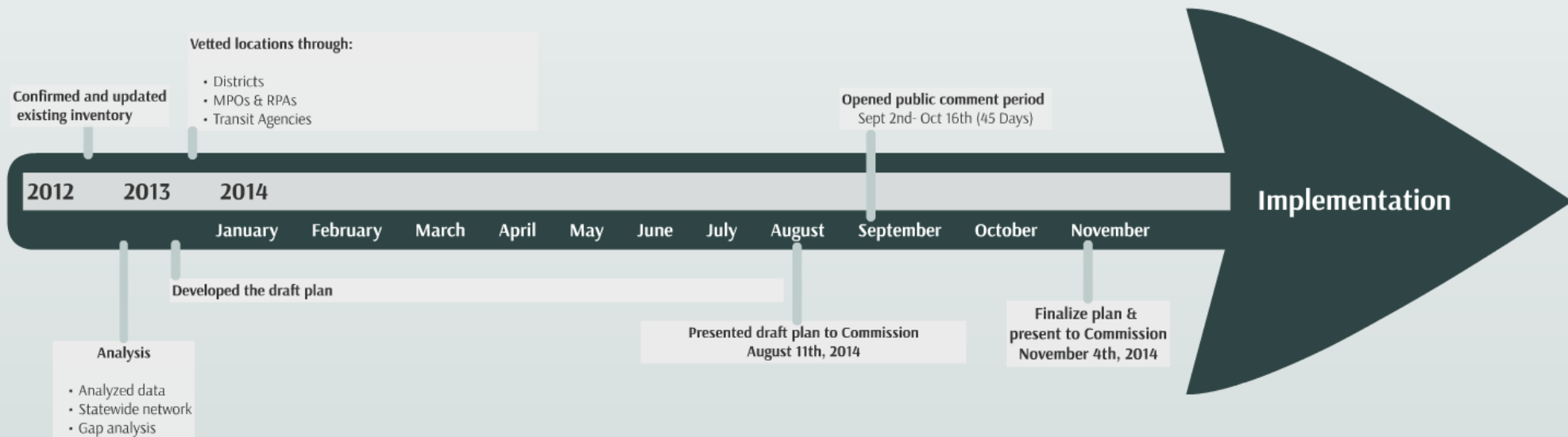
# Presentation Outline

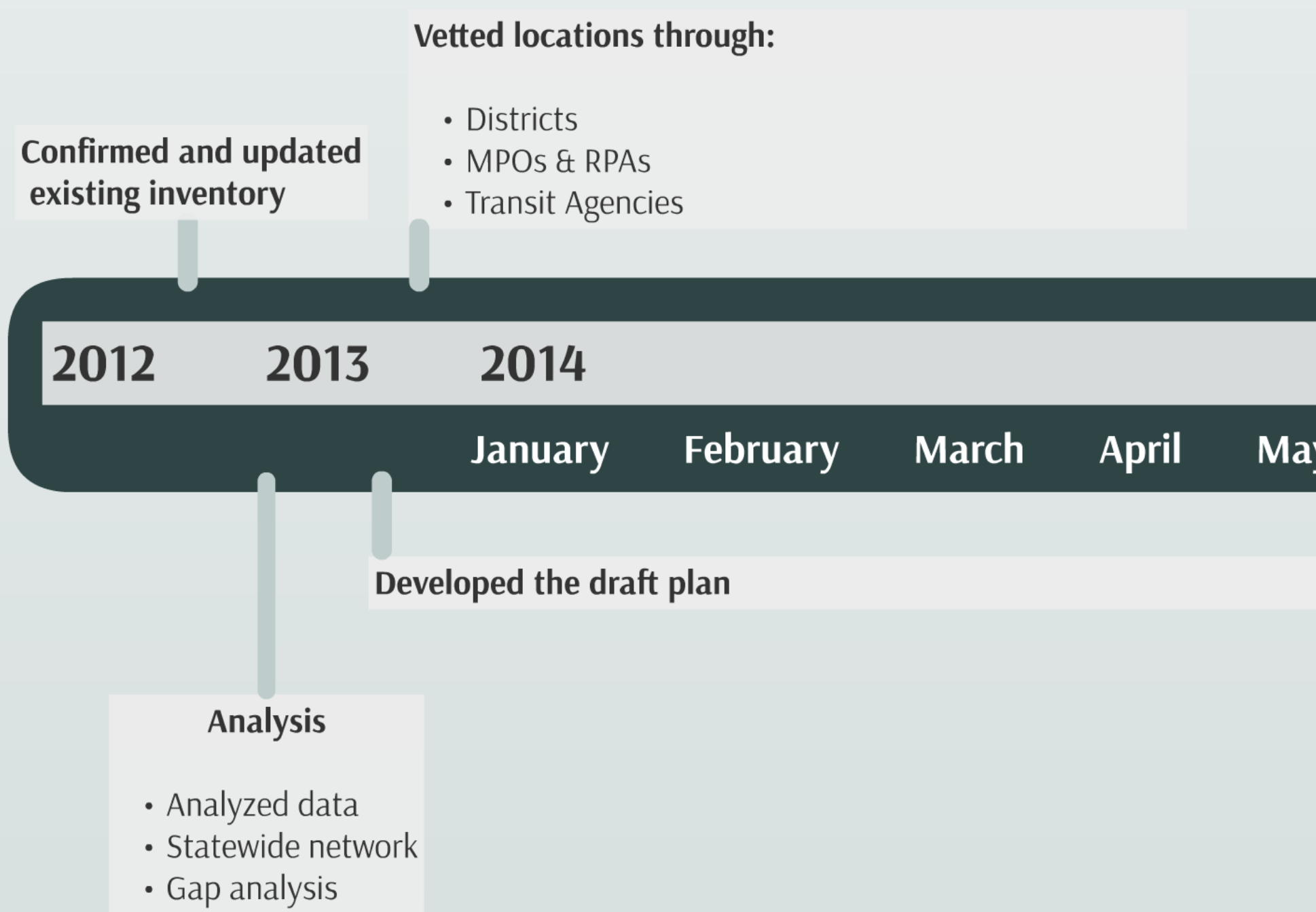
- **Public input summary**
- **Final draft document**
- **Next steps**





## Timeline of Planning Effort



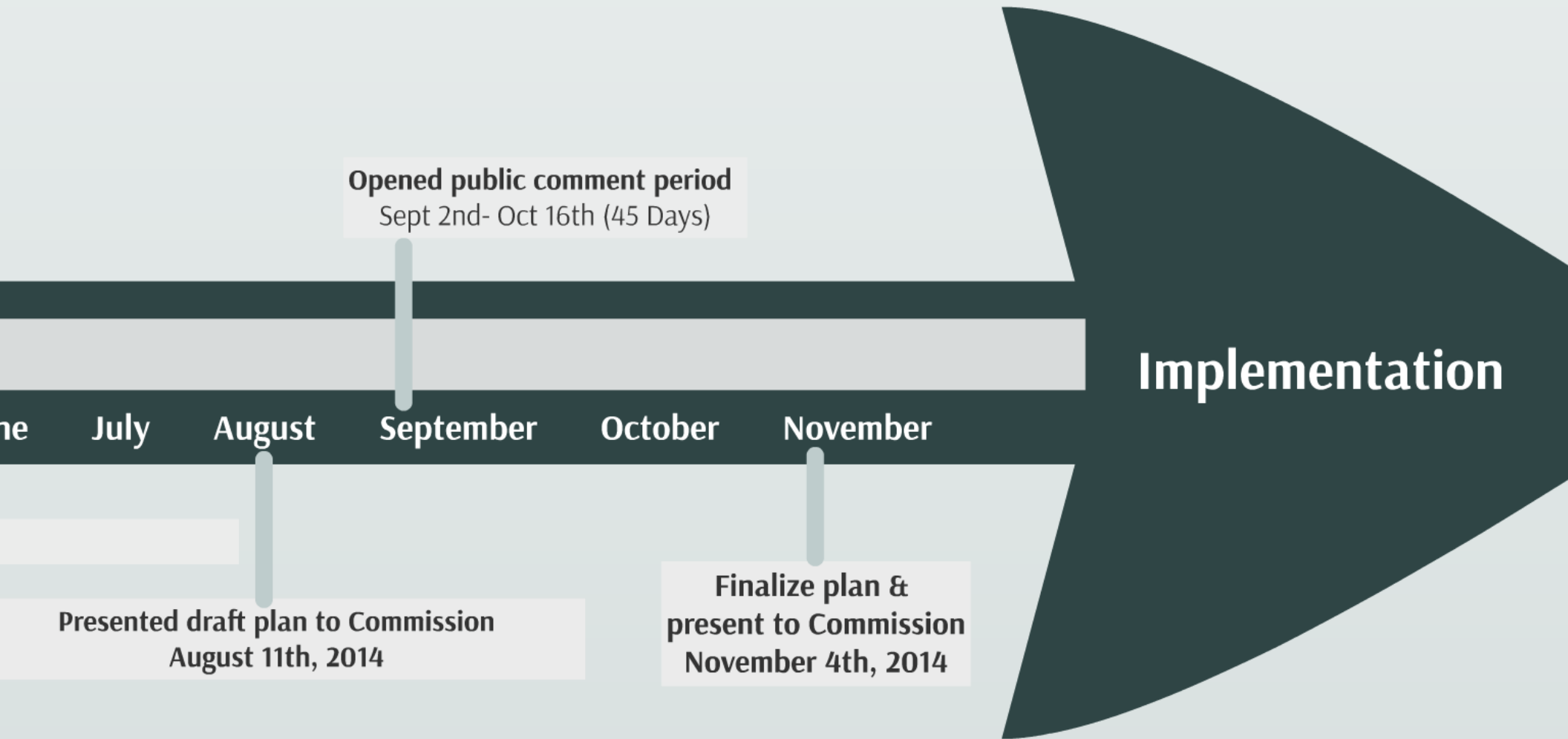


ary    March    April    May    June    July    August    September    C

**Opened public comment**  
Sept 2nd- Oct 16th (

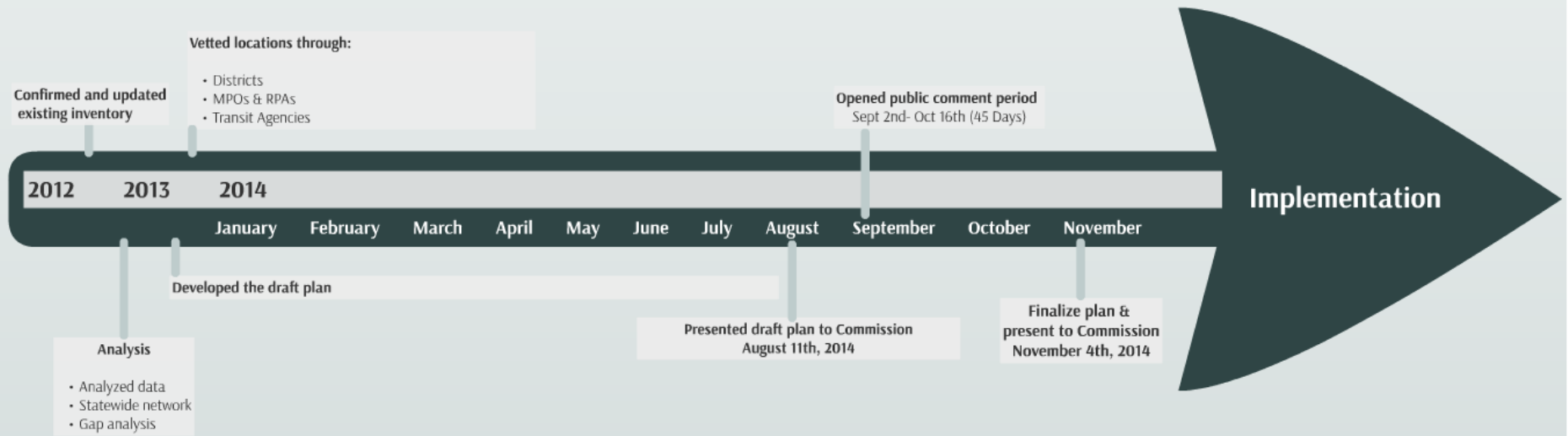
**Presented draft plan to Commission**  
August 11th, 2014

# Planning Effort





## Timeline of Planning Effort



# Public Input

## Public meetings

- Thursday, September 11th | Ankeny
- Tuesday, September 16th | Waterloo
- Thursday, September 18th | Council Bluffs
- Tuesday, September 30th | Sioux City
- Wednesday, October 1st | Dubuque
- Thursday, October 2nd | North Liberty
- Tuesday, October 7th | Bettendorf





# Outreach | Online Media

Department of TRANSPORTATION

IOWA IN MOTION

State Transportation Plan Update

**Park and Ride System Plan**

The Iowa Park and Ride System Plan (PRSP) will be used by the Iowa Department of Transportation to plan, evaluate, and develop a formal statewide system of park and ride facilities. The PRSP will provide the framework for determining the current need for commuter park and ride services, evaluating the existing system, identifying gaps in service, and guiding potential system expansion. The primary objective of the plan is to develop a location-specific, priority-based park and ride system that allows for coordinated planning and implementation of park and ride facilities that maintain highway safety, encourage ride-sharing, and promote energy conservation.

**Draft plan**  
Iowa Park and Ride System Plan

79 19  
Share Tweet

**Presentations**  
Iowa Transportation Commission, Aug. 11, 2014

**Public input**  
A 45-day public comment period (Sept. 2 – Oct. 16) and corresponding methods for providing input on the draft plan will be advertised through several press releases. Posts on social media, including Facebook and Twitter, will also be used to reach out to the public and gather input on the plan. Public input will be collected through a variety of means, but primarily through a series of seven public meetings, written comments, and an online survey.

**Meeting dates and locations**

- Sept. 11 in Ankeny: 4:30 to 6:30 p.m. at the City of Ankeny's Public Works Department, 220 W. Flax St.
- Sept. 16 in Waterloo: 4:30 to 6:30 p.m. at St. Paul's United Methodist Church, 207 W. Louise St.
- Sept. 18 in Council Bluffs: 4:30 to 6:30 p.m. at the Charles E. Lakin Human Services Campus, Salvation Army Building, 315 N. 16th St.
- Sept. 30 in Sioux City: 4:30 to 6:30 p.m. at the Sioux City Museum, 607 Fourth St.
- Oct. 1 in Dubuque: 4:30 to 6:30 p.m. at the East Central Intergovernmental Association's offices, 7600 Commerce Park
- Oct. 2 in North Liberty: 5 to 7 p.m. at the North Liberty Public Library, 520 W. Cherry St.
- Oct. 7 in Bettendorf: 4:30-6:30 p.m. at the Bettendorf Public Library, 2560 Learning Campus Drive

## Website

- 450 pageviews

## Facebook

- Approximately 1,300 reached
- 79 webpage shares

Iowa Department of Transportation shared a link.  
October 13

Have you done it yet? We need your opinion on Iowa's park and ride system. Please help us by taking this short survey - [http://www.iowadot.gov/iowainmotion/park\\_ride.html](http://www.iowadot.gov/iowainmotion/park_ride.html)

**Iowa Park and Ride System Plan**  
[www.iowadot.gov](http://www.iowadot.gov)

PARK - RIDE  
NEXT RIGHT

Like · Comment · Share

Rodney L Olson, Catherine Chase Strauss and 2 others like this.

## Twitter

- Approximately 6,200 reached
- 45 engagements (favorite/retweet/comments)
- 19 webpage tweets

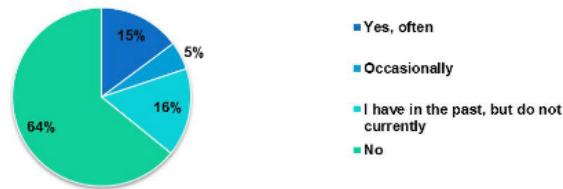
# Input | Survey

256 Responses

Most responses from Iowa metropolitan areas (live/work)

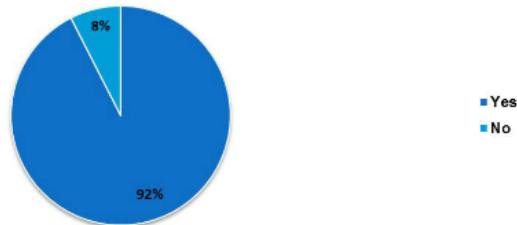
**Approximately 20% of respondents rideshare to work**

Do you currently carpool or rideshare to work?



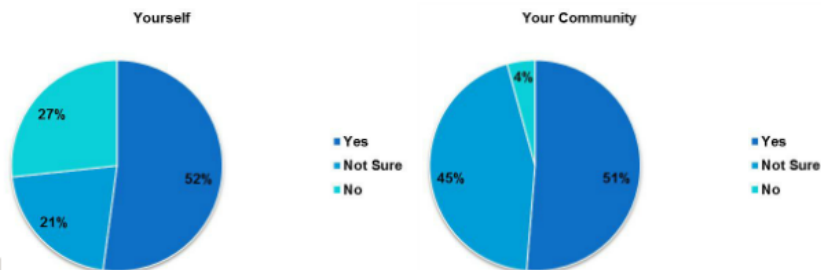
**Overwhelmingly supportive of state efforts**

Do you believe it is worthwhile for the state to identify opportunities for additional park and ride facilities in Iowa?



**Most would use designated park and ride location**

Would you or members of your community use a designated place to park (park and ride lot) for carpooling or ridesharing if one was available and convenient?



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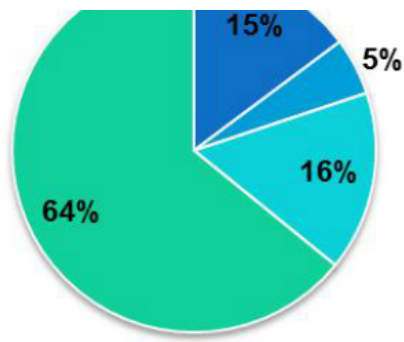
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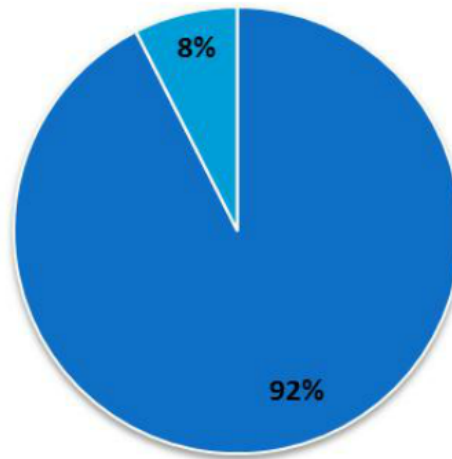




- Yes, often
- Occasionally
- I have in the past, but do not currently
- No

# Overwhelmingly supportive of state efforts

Do you believe it is worthwhile for the state to identify opportunities for additional park and ride facilities in Iowa?



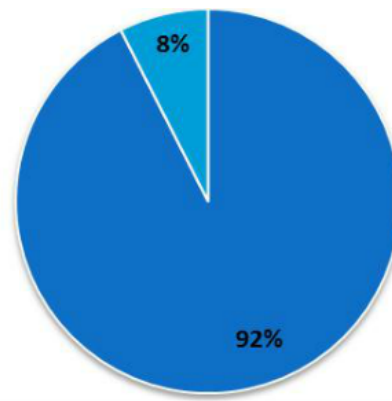
- Yes
- No

# Most would use designated park and ride location

Would you or members of your community use a designated place to park (park and ride lot) for carpooling or ridesharing if one was available and convenient?

Yourself

Your Community

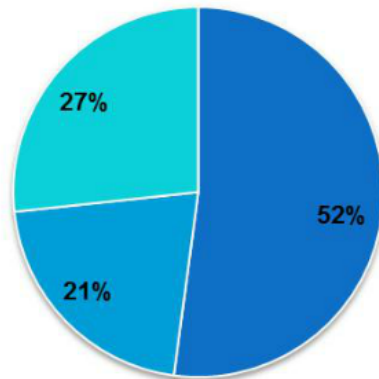


- Yes
- No

# Most would use designated park and ride location

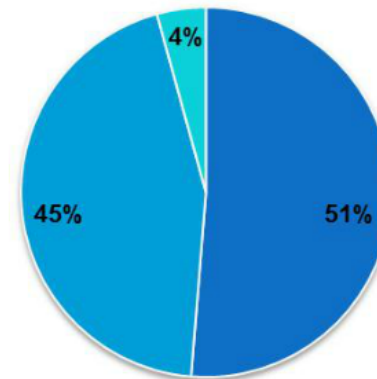
Would you or members of your community use a designated place to park (park and ride lot) for carpooling or ridesharing if one was available and convenient?

Yourself



- Yes
- Not Sure
- No

Your Community



- Yes
- Not Sure
- No

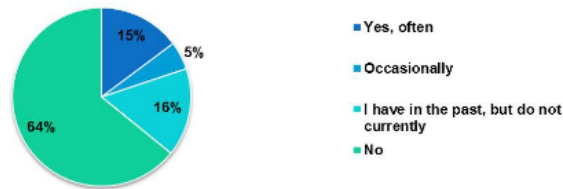
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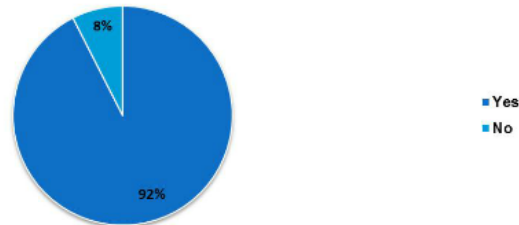
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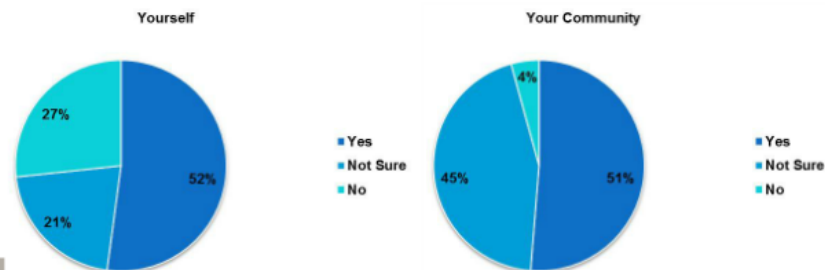
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# Written Comments

Common themes:

- A need to accommodate multi-modal transportation.
- Recommendations related to additional locations and site selection
- Recommendations related to marketing and signage of facilities

# Media Contacts


Contacts: 11

- 3 television
- 2 radio
- 6 Newspaper

NEWS WEATHER CANCELLATIONS SPORTS 9.2 9.3 SHOW YOU CARE YOUNEWS CONTACTUS

By B.A. Morelli, The Gazette

Video Photos



00:56 01:48

Story Created: Oct 2, 2014 at 9:57 PM CDT  
(Story Updated: Oct 2, 2014 at 10:33 PM CDT)

NORTH LIBERTY — Brady Dorman recently moved from Cedar Rapids, where he works, to Iowa City, where his wife works. So, both are familiar with the issue of commuting up and down the

DYNAS

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03:00 PM	Steve Harvey

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# Major Takeaways

- Overall comments, survey responses, and feedback were positive.
- Even respondents who don't carpool or use a park and ride were interested in opportunities to do so.
- Many additional locations were suggested and reviewed, indicating a strong desire/need for park and ride lots.



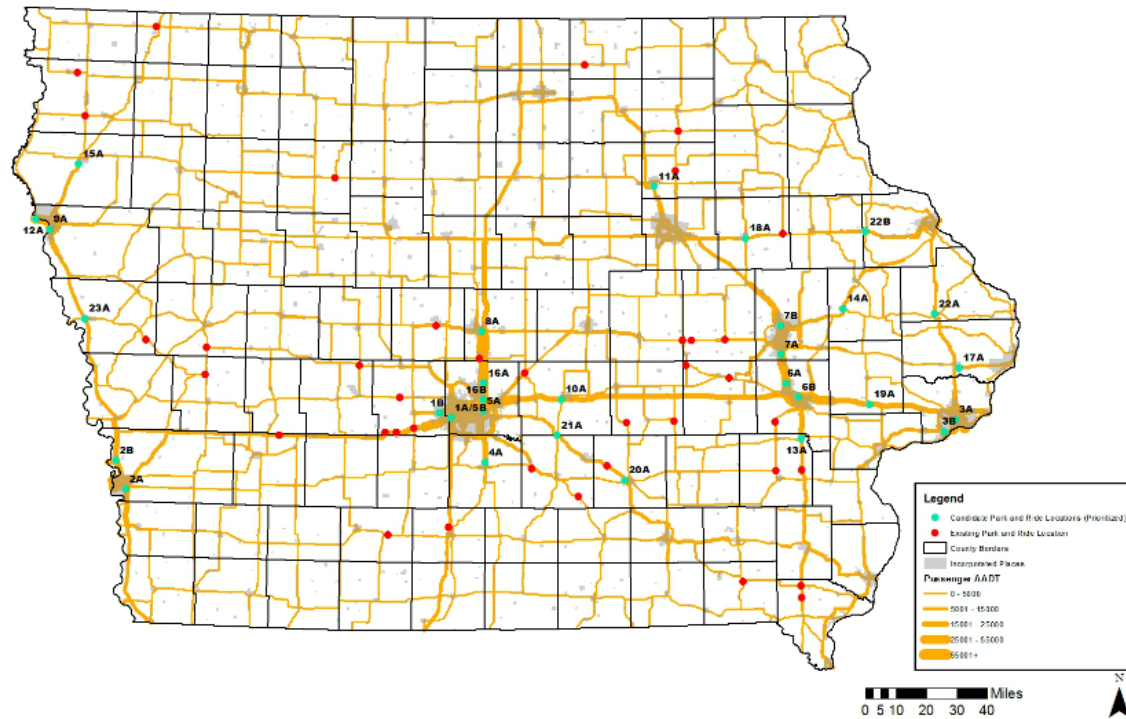
# Final Draft

- Additions and Clarifications added based on the input received.

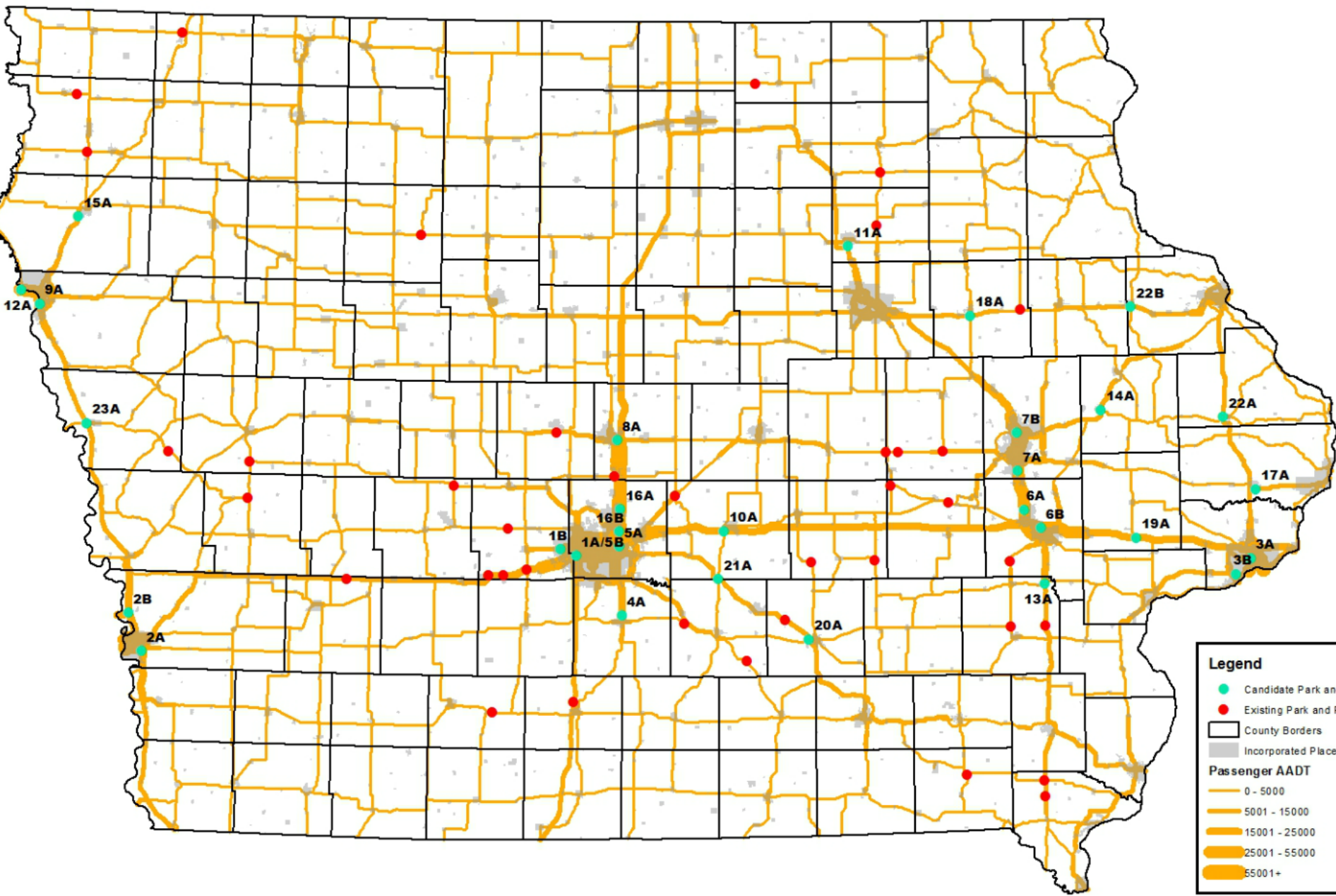
1. Introduction
2. Trends
3. Process overview
4. Statewide network
5. Gap analysis & prioritization
6. Financial analysis
7. Future activity

## Appendices

- Stakeholder input
- **Public input**
- Rideshare Needs Survey
- Iowa Park and Ride Partnership Program



## Statewide Park and Ride Network

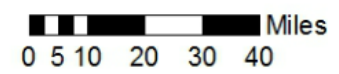


**Legend**

- Candidate Park and Ride Locations (Prioritized)
- Existing Park and Ride Location
- County Borders
- Incorporated Places

**Passenger AADT**

- 0 - 5000
- 5001 - 15000
- 15001 - 25000
- 25001 - 55000
- 55001+



# Next Steps

- Finalize plan
- Iowa Commuter Transportation Study
- Begin implementation
  - DOT Policy (e.g., consistent signage, maintenance of locations, etc.)
  - Website/Promotion of existing system
  - Coordinate with the Districts, MPOs and RPAs, counties, and cities to examine ROW options for new locations
  - Coordinate with transit agencies to examine transit service options
  - Coordinate with the Office of Public Transit's future rideshare initiative



**Questions?**



# Iowa Park and Ride System Plan

Iowa DOT Office of Systems Planning



**Presentation Outline**

- Public input summary
- Final draft document
- Next steps

**Public Input**

**Public meetings**

- Thursday, September 13th | Keokuk
- Friday, September 14th | Waterloo
- Monday, September 18th | Grand Rapids
- Tuesday, September 19th | Skunk County
- Wednesday, October 1st | Des Moines
- Thursday, October 2nd | North Liberty
- Friday, October 16 | Bettendorf

**Input | Survey**

236 Responses  
Most responses from Iowa metropolitan areas (live/work)

**Approximately 20% of respondents rideshare to work**

**Overwhelmingly supportive of state efforts**

**Most would use designated park and ride location**



Questions?

**Next Steps**

Finalize plan

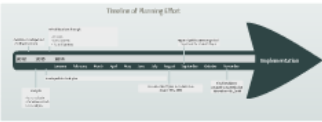
- Finalize plan
- DOT FTA Request for Proposals
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**Outreach | Drive Visits**

Public Meetings

- Public Meetings
- Public Meetings
- Public Meetings
- Public Meetings
- Public Meetings



**Written Comments**

Comments:

- Need to accommodate multi-modal transportation
- Government/ agencies need to address bus routes and sidewalks
- Environment/ agencies need to address parking and signage of the plan

**Media Contacts**

- CONTACT: [Name]
- CONTACT: [Name]
- CONTACT: [Name]

**Final Draft**

- Final Draft
- Final Draft
- Final Draft
- Final Draft
- Final Draft

**Major Takeaways**

- Final draft document, presentation, and final report are available
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